

# Delaware SPF-SIG Facts

The data presented below are from April 2012 through December 2014\*  
Data pulled from the CLI Part 2, SPF-SIG Monthly Reporting from  
Community Contractors and SBHC Contractors, and the Delaware  
School Survey.

## 31,990



the estimated number of times the PSA has shown at Penn Cinema Wilmington Movie Theater.

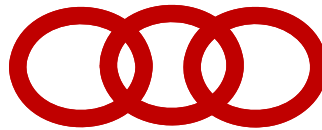
## Delaware's Goals:

- ✓ To prevent and reduce underage drinking
- ✓ Reduce substance abuse-related problems
- ✓ Build prevention capacity and infrastructure at the State and Community Level



## 7

Number of School Based Health Centers in Kent and Sussex County that are collaborating with SPF-SIG to prevent underage drinking among Delaware youth



Prevention Focused Collaboration and Memoranda Of Understanding with Community Groups and Agencies.

## 99 billboards

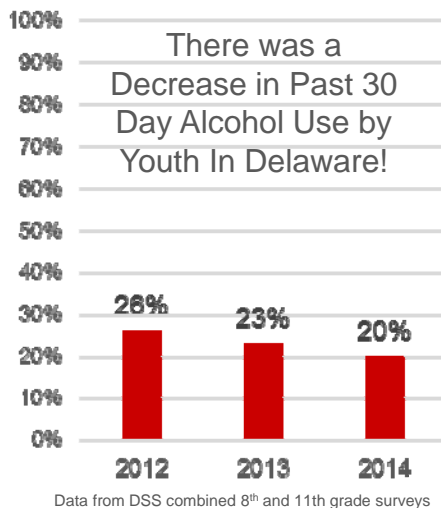
Placed Throughout Delaware As Part Of The Statewide Coordinated Marketing Campaign, **"Underage? Understand. Don't Drink!"** That Aims To Prevent Underage Drinking in Delaware.

## over 235,000

Delawareans Received Information on Underage Drinking and Prevention!

## over 30,000

Delawareans Impacted by SPF-SIG Prevention Education Activities, such as participating in educational sessions.



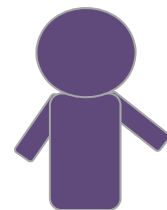
## 49

number of SPF-SIG sponsored professional development & training sessions to help strengthen Delaware's prevention infrastructure

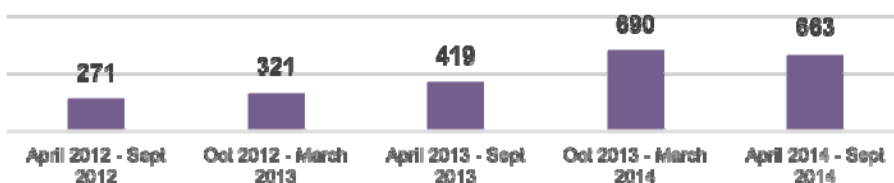
## 14,500

Delawareans Impacted by Community Based Process Activities – Including Prevention Focused Coalitions

Prevention Works!



## Number of SPF-SIG Alternative Activity and Prevention Education Sessions



Youth Participants in SPF-SIG Sponsored Alternative Activities...

## 24,500

\*One Contractor's December data were unavailable.