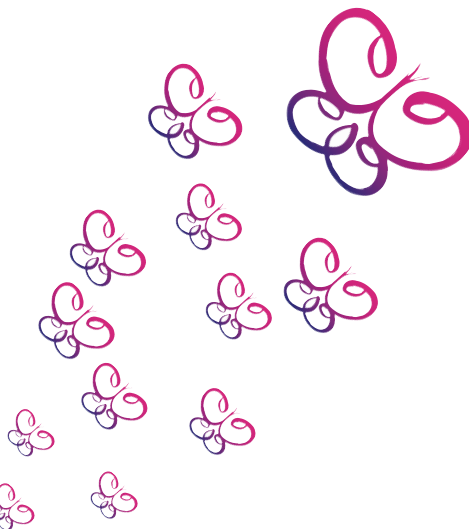


# INTRODUCTION TO THE STRATEGIC PREVENTION FRAMEWORK



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## Webinar Goal

This webinar is designed to provide guidance on how to use the Strategic Prevention Framework to guide substance abuse prevention efforts.

## Webinar Objectives

By the end of this webinar, participants should be able to:

- 🦋 Identify each component of the Strategic Prevention Framework.
- 🦋 Identify the key milestones of each component of the Strategic Prevention Framework.
- 🦋 Explain how the use of the SPF would impact substance abuse prevention in the community.

## Strategic Prevention Framework

The Strategic Prevention Framework (SPF) is a planning /guidance tool to do data driven prevention.



## Guiding Principles of the Strategic Prevention Framework

- ➔ Data drives decisions
- ➔ Comprehensive approach using public health model
- ➔ System is developed or strengthened that works towards outcomes

# Public Health Approach

## Definitions

**Public Health:** Public health promotes and protects the health of people and the communities where they live, learn, work and play. While a doctor treats people who are sick, those of us working in public health try to prevent people from getting sick or injured in the first place. Public health promotes wellness by encouraging healthy behaviors. (Public Health Association: <https://www.apha.org/what-is-public-health>)

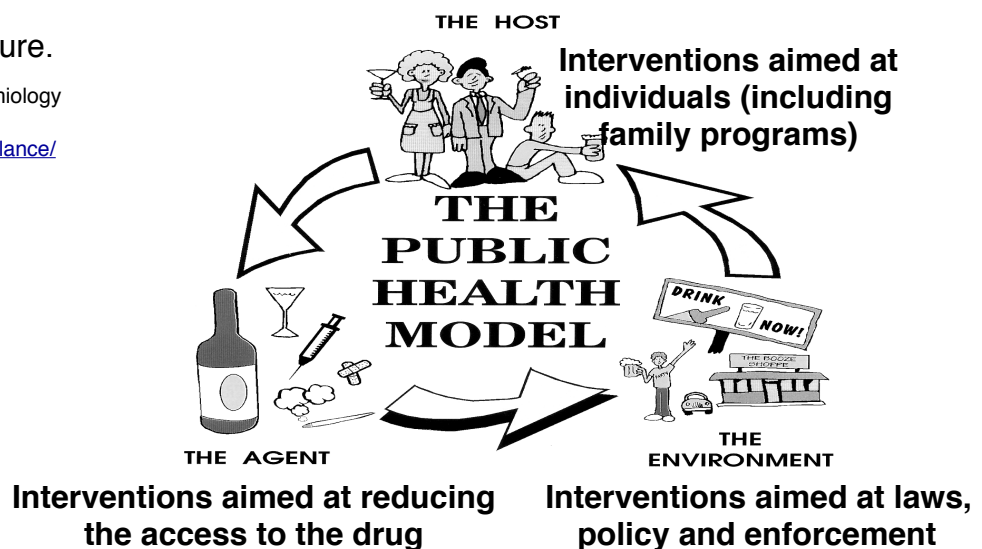
**Epidemiological Triad:** the traditional model of infectious disease causation, which has three components: an external agent, a susceptible host agent, and an environment that brings the host and agent together so that disease occurs.

**Host:** a person or other living organism that is susceptible to an infectious agent under natural conditions.

**Agent:** a factor that is essential for a disease. Examples of agents include microorganisms, chemical substances, forms of radiation, and, in the case of injury, physical force. Agents can cause a health problem by either by being introduced, being present in excess, or being present at deficient levels.

**Environment:** an extrinsic factor, such as geology, climate, insects, sanitation, or health services, that affects an agent and the opportunity for exposure.

University of Minnesota: Epidemiology Terminology: <http://www.umncphp.umn.edu/Surveillance/epief.htm>



## Key Principles of Public Health:

- Population level change
- Comprehensive strategies address host, environment, and the agent
- Public health's core focus is preventing rather than treating disease. The primary concern is the health of the population, rather than the treatment of individual diseases.

# Strategic Prevention Framework

Below is a brief description of the components of the Strategic Prevention Framework and related activities and products.

## Assessment

**Goal:** Gather useful data to assist in making informed strategic decisions around a selected priority.

Activities	Key Products
<ul style="list-style-type: none"> <li>• Collaboration with advisory groups</li> <li>• Identify data sources to identify needs, risk and protective factors.</li> <li>• Develop data collection plan</li> <li>• Create data gathering tools (if necessary)</li> <li>• Collection &amp; analysis of local / regional data</li> <li>• Prioritization based on data (for both a priority and <u>then</u> Intervening Variables.)</li> <li>• Community readiness assessment</li> <li>• Resource Assessment</li> <li>• Develop community level logic model for priority(ies)</li> <li>• Identification of potential geographic target areas/populations</li> <li>• Analysis of resources: programs, facilities, key individuals and leaders, potential partnerships</li> <li>• Assessment of organizational, fiscal and leadership capacity</li> <li>• Assessment of cultural capacity</li> <li>• Analysis of service and resource gaps</li> </ul>	<ul style="list-style-type: none"> <li>• Local data collection plan</li> <li>• Local data analysis report</li> <li>• Priority area identified by data</li> <li>• Prioritized strengths, risk and protective factors, Intervening Variables and their Contributing Factors that are linked to your priority area (identified by data).</li> <li>• Data sources for ongoing assessment</li> <li>• Community level logic model</li> <li>• Community resource assessment (community program, resource and service base-line inventory)</li> <li>• Gap analysis (resources and services)</li> <li>• Community Readiness Score</li> </ul>

**Benchmark Tool**

In this tool, you would map out your strategic planning activities here. If you have NOT completed Assessment, this part would be left blank.

Action	Assigned to	Target Date
Meet to review and revise assessment report		
Finalize assessment report		
Share final Assessment Report with TC		
Host community meeting to share data collected		
Coalition to continue analyzing data and community strengths in order to determine how best to tie into strategic plan		

# Capacity

**Goal:** Build or increase the ability of professionals, organizations, departments, and leadership in the community to effectively increase protective/resiliency factors and reduce risk factors identified in assessment.

Activities	Key Products
<ul style="list-style-type: none"> <li>• Brining leaders and stakeholders together and the creation and continuation of partnerships</li> <li>• Building partnerships: invitation to stakeholders who are not yet involved</li> <li>• Organizing agency/provider networks</li> <li>• Mobilization of resources (includes financial and organizational) within a geographic area.</li> <li>• Leveraging resources and engaging stakeholders to help sustain activities.</li> <li>• Developing and implementing a capacity building plan inclusive but not limited of the above activities</li> <li>• Further define level of community readiness to address identified issues</li> <li>• Introduction of training and education to promote readiness, cultural competence, components of the SPF, and leadership</li> </ul>	<ul style="list-style-type: none"> <li>• Meetings</li> <li>• MOAs/MOUs</li> <li>• Training, education sessions, and/or workshops for stakeholders, coalition members, and other service providers</li> <li>• Directory of key stakeholders, leaders and service providers</li> <li>• Capacity report with updates</li> <li>• Community readiness summary</li> </ul>

## Benchmark Tool

In this tool, you would map out your strategic planning activities here. If you have NOT completed Assessment, this part would be left blank.

SPF Step	Action	Assigned to	Target Date
<b>Capacity</b>	Coalition meeting		
	Coalition members to recruit youth (middle/high school aged) participants		
	Hire and train new full time employee		
	Facilitation Training for the coalition		

# Planning

**Goal:** Use the data from the assessment, including resource and readiness, to identify strategies that will have the greatest impact on building strengths and addressing identified needs.

Activities	Key Products
<ul style="list-style-type: none"> <li>• Further define geographic target population</li> <li>• Articulate a vision</li> <li>• Involves key stakeholders</li> <li>• Identify what strengths, risk and protective factors and contributing factors strategies will be developed for</li> <li>• Define long-term and short-term measurable outcomes from assessment, select key strategies and performance targets</li> <li>• Identifies programs, practices, or policies and incorporates level of readiness and resources into the three “Ps” (use of strategy level logic models highly encouraged)</li> <li>• Draft strategic plan</li> <li>• Preliminary action plan and timeline development</li> <li>• Creation of evaluation plan</li> </ul>	<ul style="list-style-type: none"> <li>• Community vision</li> <li>• Planning meetings and development sessions</li> <li>• Preliminary action plan and timeline</li> <li>• Logic model for each strategy selected (highly encouraged)</li> <li>• Comprehensive strategic plan</li> <li>• Evaluation plan and performance measures</li> <li>• Logic model</li> <li>• Performance outcomes</li> </ul>

## Benchmark Tool

In this tool, you would map out your strategic planning activities here. If you have NOT completed Assessment, this part would be left blank.

SPF Step	Action	Assigned to	Target Date
<p><b>Planning</b></p>	Start identifying strategies that align with identified outcomes		
	Start working on the strategy level logic models with sub-groups and include at least one service provider		
	Complete community level logic model to include strategies with sub-groups and include at least one service provider		

# Implementation

**Goal:** Do every step of the SPF and turn the strategic plan into action.

Activities	Key Products
<ul style="list-style-type: none"><li>• Collection of process data and additional pre-implementation data</li><li>• Full action plan development, timeline, identify partners responsible for each strategy</li><li>• Acquisition of relevant materials for implementing evidence-based policies, programs and practices</li><li>• Implementation of strategic plan</li><li>• Monitoring the activities and holding people responsible to commitments</li><li>• Adapting process or plan as needed</li><li>• Consultation and collaboration with evaluation team</li><li>• Implementation of evaluation plan</li></ul>	<ul style="list-style-type: none"><li>• Strategies being implemented in the community</li><li>• The coalition monitoring the implementation of the strategic plan</li><li>• Adjustments made to strategies as needed</li></ul>



## Benchmark Tool

\*In this section, if Assessment and Strategic Planning are NOT complete, this would be left blank.

SPF Step	Action	Assigned to	Target Date
Implementation	<p><b>Strategy 1) Family Program</b></p> <ul style="list-style-type: none"> <li>• Meeting to plan logistics of class activities based on manuals and lesson plans for the 2 hour weekly sessions (which started March 22nd). This includes: Lesson plans &amp; activities, sign-in sheets and family meals and evaluation forms</li> <li>• Meet with DTBY team of trained staff and student facilitators to review upcoming lesson plans and fine tune.</li> <li>• Plan for and implement requisitions for food, childcare and supplies.</li> <li>• Order/ purchase schedule food, child care, supplies and schedule child care</li> <li>• Maintain Contact List phone/email of all participants</li> <li>• Maintain facilitators and child care calendar for all classes</li> </ul>		
	<p><b>Strategy 2) Community Engagement</b></p> <ul style="list-style-type: none"> <li>• Lead &amp; Seed implementation activity, Planning for the month of July (2 events to take place this month)</li> <li>• Hold Lead &amp; Seed planning session with Adult volunteers</li> <li>• Order Supplies</li> <li>• Set Dates</li> </ul>		

## Evaluation

**Goal:** Measure effectiveness of process and program, practice, and/or policy outcomes.

Activities	Key Products
<ul style="list-style-type: none"> <li>• Collection of process data (program, practice, policy)</li> <li>• Collection and monitoring of outcome data</li> <li>• Consultation and collaboration with evaluation team</li> <li>• Collection of required data (outputs, participant feedback, measure change in outcomes)</li> <li>• Review of effectiveness of policies, projects and practices</li> <li>• Development of recommendations for quality improvement</li> </ul>	<ul style="list-style-type: none"> <li>• Evaluation reports</li> <li>• Evaluation presentations to community</li> <li>• Recommendations for quality improvement</li> </ul>

### Benchmark Tool

In this tool, you would map out your strategic planning activities here. There are usually evaluation activities for every step of the SPF.

SPF Step	Action	Assigned to	Target Date
<b>Evaluation</b>	Maintain daily activity logs to keep track of any activity performed. This log includes any interaction with TA staff, coalition members, and new recruits.		
	Implement Evaluation Plan for both strategies		
	Sign-in sheets at each activity		
	Evaluation created and distributed for each event		
	Review of evaluation findings		
	Use evaluation findings to modify program components that require modification		

# Strategic Prevention Framework Benchmark Document

Here is a sample of a Benchmark Document to monitor your progress as you use the Strategic Prevention Framework. The SPF is not a linear process, rather components occur at the same time. This tool can assist in turning the process into a more linear approach and demonstrates how there are many activities that need to happen at the same time. A preventionist has to be able to manage a multitasking project.

SPF Step	Action	Assigned to	Target Date
<b>Assessment</b>	Meet to review and revise assessment report		
	Finalize assessment report		
	Share final Assessment Report with coalition		
	Host community meeting to share data collected		
<b>Capacity</b>	Coalition meeting		
	Coalition members to recruit youth (middle/high school aged) participants		
	Hire and train new full time employee		
	Facilitation Training for the coalition		
<b>Planning</b>	Start identifying strategies that align with identified outcomes		
	Start working on the strategy level logic models with sub-groups and include at least one service provider		
	Complete community level logic model to include strategies with sub-groups and include at least one service provider		
<b>*Implementation</b>			

SPF Step	Action	Assigned to	Target Date
Evaluation	Maintain daily activity logs to keep track of any activity performed. This log includes any interaction with TA staff, coalition members, and new recruits.		
	Sign-in sheets at each activity		
	Evaluation created and distributed for each event		
	Review of evaluation findings		
	Use evaluation findings to modify program components that require modification		

\* In this example, implementation is left blank because the community has not completed the Assessment or Strategic Planning.