



State of Georgia Department of Revenue



BART L. GRAHAM, COMMISSIONER



State of Georgia Department of Revenue

Alcohol & Tobacco Division



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The History

- Georgia Department of Public Safety:
 - ❖ Initially responsible for tobacco enforcement.
 - ❖ Relied primarily upon local law enforcement agencies.



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The History

- The Georgia Department of Revenue:
 - ❖ July 1, 2000, statutorily assigned sole tobacco enforcement authority.
 - ❖ ATD and the Department of Human Resources develop an agreement concerning underage tobacco enforcement initiatives.



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The History

- The Georgia Department of Revenue:
 - ❖ Per the agreement, the Alcohol & Tobacco Division does not initially become responsible for conducting the SYNAR underage tobacco compliance checks.
 - ❖ DHR continues with private contractor.



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The History:

- The Georgia Department of Revenue:
 - ❖ SAMHSA conducts review of Georgia SYNAR program and underage tobacco enforcement.
 - ❖ DHR and DOR revise agreement and DOR becomes responsible for SYNAR compliance checks.



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Planning and Implementation

1. Research History of Georgia Program.
2. Review of Other State Programs.
3. Review of Published Best Practices.
4. Policy and Procedure Developed.
5. Data Collection Ideas Explored.
6. December 2000 – Operations Begin.



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Where we were...

1. Agents complete purchase attempt at each location.
2. Pursuant to a sale, Agents enter the business and identify the suspect.
3. Complete operation and return to regional field office.



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Where we were...

4. Complete required documentation:

- ✓ Operation Plan
- ✓ Investigation Information Forms
- ✓ Incident Reports
- ✓ Citations
- ✓ Notification Letters

Each document completed manually with Microsoft Word.



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Where we were...

5. Agents return to violating locations.
6. Agents serve Administrative Citations.
7. Return to Regional Field Office.



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Where we were...

➤ Problems Identified:

1. Duplicitous travel required.
2. Static information required manual entry for each form.

➤ Consequences:

1. Increased costs in both travel and personnel.
2. Typographical errors in reporting of data.



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...Where we are...

- In July 2006, ATD begins use of “tablature” technology (CTAB).
- Implementation provides immediate cost and time saving measures.
- Allows for “One Stop Cop” – What once required multiple interactions now completed in a single effort.



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...Where we are...

➤ Obvious Benefits:

1. More effective use of manpower.
2. Increased accuracy of data collection.
3. Decreased expenses.
4. Duplicate mileage no longer required.



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...Where we are...

- **Secure web-based technology provides enforcement personnel access to internal databases allowing for real-time registration and licensing information.**
- **Technology not limited to Underage Compliance functions. Utilized heavily in other essential performance areas.**



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CTAB

File Actions Help

Upload Citations... Upload UA Info...

Cases

- Upload Citations**
Sends citations to server.
- Upload UA Info**
Sends UA Info to shared directory for processing.
- Refresh Cases**
Retrieves current data for each case in Case List. Only one refresh/day is required.
- Search**
Opens/closes Search dialog for locating cases in OpenDOR or CTAB databases.

Refresh Cases Search Sort

Case List

Case Name	ID	Type	Bkrpt	N	
BP PRODUCTS NORTH AMERICA I B P # 4384	20013948199	ACTIVE	N		
THE KROGER COMPANY KROGER STORE #430	20014503930	ACTIVE	N		
SOON KYU LEE 1ST STOP CHEVRON	20014863157	ACTIVE	N		
WALTER GRAVELY BROOKE'S CIGARETTE & WHOLESALE	20015791191	ACTIVE	N		
LITTLE RIVER SPORTS BAR & GRI LITTLE RIVER SPORTS BAR & GRIL	20017130316	ACTIVE	N		
RESTORATION CUISINE LLC MAGNOLIA THOMAS RESTAURANT	20018168034	ACTIVE	N		
ROGELIO PINEDA ALTAMARINO MEXICAN STORE	20018665779	ACTIVE	N		

TP ID: 20013948199 Bankruptcy: N
 Name: BP PRODUCTS NORTH AMERICA INC FEIN: 0
 DBA: B P # 4384 Status: ACTIVE

Valid: 09/05/2001 - 01/01/2001 Ownership: CORPORATION
 Alc: 37348 Year: 2007 Desc: BEER AND WINE
 Amus: Year: S&U: 301284601 With:

License		Registration		
ID	Reg Year	Reg Reason	ID_STANDARD	CODE_LICENSE_DE
22816	0		20013948199	RETAIL
37348	2007	NORMAL REGIST	20013948199	RETAIL
37348	2006	NORMAL REGIST	20013948199	RETAIL
37348	2005	NORMAL REGIST	20013948199	RETAIL
37348	2004	NORMAL REGIST	20013948199	RETAIL
37348	2003	NORMAL REGIST	20013948199	RETAIL

Addresses

ALMA	5870 LONG GROVE DR NW	UNDELIVERABLE
	ATLANTA GA	3032862 FULTON
LOCT	12152 HIGHWAY 92	ACTIVE
	WOODSTOCK GA	3018844 CHEROKEE
STMA	711 LOUISIANA ST STE 1300	UNDELIVERABLE
	HOUSTON TX	7700227 OUT-OF-STATE
TOMA	PO BOX 941912	ACTIVE

start
SYNAR Presentation....
CTAB
4:02 PM



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Taxpayer Details

File

New Open Save Print Close

Case File

- Case Info
- Inspection (1)
- UA Info
- Incident (1)
- Alcohol Citation
- Seized Items (1)
- Tobacco Citation (1)

TP ID: 20015791191 Bankruptcy: N
Name: WALTER GRAVELY FEIN: 0
DBA: BROOKE'S CIGARETTE & WHOLESALE Status: ACTIVE
Valid: 02/06/2004 - 01/01/2001 Ownership: IND PROPRIETOR
Alc: Year: Desc:
Amus: Year:
Tob: 27662 Year: 2008
S&U: 302302381 With:

License Registration

ID	Reg Year	Reg Reason	ID_STANDARD	CODE_LICENSE_DESC	LICENSEE_NM	End Date	Days Suspenc
27662	2008		20015791191	WHOLESALE	BROOKE'S CIGA	06/30/2008	
27662	2007		20015791191	WHOLESALE	BROOKE'S CIGA	06/30/2007	
27662	2006		20015791191	WHOLESALE	BROOKE'S CIGA	06/30/2006	
27662	2005		20015791191	WHOLESALE	BROOKE'S CIGA	06/30/2005	
27662	2004		20015791191	WHOLESALE	BROOKE'S CIGA	06/30/2004	

Addresses

LOCT	1028 EAST AVE		ACTIVE
	CEDARTOWN	GA	3012533
	(770) 546-5002		POLK
STMA	568 WILSON RD		ACTIVE
	CEDARTOWN	GA	3012557
			POLK
TOMA	568 WILSON RD		ACTIVE
	CEDARTOWN	GA	3012557
	(770) 748-8998		POLK

start SYNAR Presentation... CTAB Taxpayer Details 4:11 PM



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...Where We Are Going

➤ Continued Improvements:

1. Increased search criteria.
2. Integration with other departmental reports.
3. Long-term document storage capabilities.
4. Historical case file availability.



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